زاید الخیر ZAYED AL KHAIR

COLLECTION 2017





تخليداً لذكرى مؤسّس الاتحاد المغفور له بإذن الله تعالى الشيخ زايد بن سلطان آل نهيان طيب الله ثراه. (1918 - 2004)

In Loving Memory of The Founder of Our Nation His Highness Sheikh Zayed Bin Sultan Al Nahyan, God Rest His Soul. (1918 - 2004)



THE ZAYED AL KHAIR COLLECTION 2017

Acclaimed artists, Amalie Beljafla and Hatty Pedder have created a stunning collection of New Work to be exhibited at the Abu Dhabi Art Fair in memory of the founding father of the United Arab Emirates, His Highness Sheikh Zayed Bin Sultan Al Nahyan.

The inspiration behind this collection began in 2015 with a collaboration between Emirati artist Amalie Beljafla and British artist Hatty Pedder.

TOGETHER, BELJAFLA AND PEDDER WANTED TO PAY A SPECIAL TRIBUTE TO THE FOUNDER OF THE UNITED ARAB EMIRATES, HIS HIGHNESS SHEIKH ZAYED BIN SULTAN AL NAHYAN, THE MAN WHO IS WIDELY RECOGNISED FOR DEDICATING HIS LIFE TO HIS PEOPLE AND COUNTRY. HE LAID THE FOUNDATION FOR THE UAE, WHICH HAS EVOLVED INTO THE COUNTRY WE KNOW AND LOVE TODAY.

HIS HIGHNESS SHEIKH ZAYED BIN SULTAN AL NAHYAN, PUT THE UAE ON THE WORLD MAP BOTH POLITICALLY AND FINANCIALLY. HOWEVER, HIS DEDICATION TO THE LAND OF HIS FOREFATHERS WAS MUCH DEEPER THAN POLITICS AND FINANCE; HE TRULY LOVED HIS PEOPLE AND HIS COUNTRY. HIS LOVE FOR HIS FAMILY AND HIS PEOPLE, WHOM HE REGARDED AS HIS EXTENDED FAMILY, CREATED A LEGACY WE WILL ALL ENJOY FOR MANY GENERATIONS.

HE IS LOVED AND REMEMBERED FOR HIS KINDNESS, RIGHTEOUSNESS, PURITY, LOVE OF NATURE AND HIS HUMANITARIAN WORK; IT IS THESE ATTRIBUTES THAT HAVE LAID THE FOUNDATION FOR A COMPASSIONATE, TOLERANT SOCIETY IN THE MIDST OF THE ARAB WORLD, THAT SETS THE BENCHMARK FOR FUTURE GENERATIONS.

Beljafla and Pedder, through their work, wanted to celebrate the different aspects of UAE culture, society and values, which the late Sheikh Zayed initiated. He created a country, which is renowned for its tolerance, social values, kindness, generosity and tolerance to all.

"He built this Nation into what it is today by investing in his people, so that we are known as, "The Children of Zayed". His legacy lives on and his spirit runs through us all. This collection is a celebration of all his goodness and the love our nation has for him." Said Beljafla.

This is the first time Beljafla and Pedder have collaborated and with their different styles complimenting each other they have created an exquisite mixed media 8 piece collection.

AMALIE BELJAFLA

Emirati artist, Amalie Beljafla was born on the 11th of may 1991 to a Norwegian mother and Emirati father. Beljafla grew up in Dubai and Later continued her studies in London.

In 2009 Beljafla attended the prestigious Central Saint Martin's College of Art and Design where she gained a BA in Graphic Design, finishing with an honors degree in June 2013. In June 2015 she graduated with a Masters in Communication and Design, also from Central Saint Martin's College of Arts and Design.

Cultural differences have played a major part in Beljafla's artwork; she embraces her spirituality which inspires her ideas and influences her work.

Amalie's distinctive surrealist style and use of a vibrant palette is widely recognized and sought after.

EXHIBITIONS:

- FOR YOU II COLLECTION, HUNAR ART GALLERY, ABU DHABI ART FAIR, 2016
- FOR YOU COLLECTION, YADAWEI GALLERY, DUBAI, 2016.
- The First and the Last, OXO Gallery, London, 2011.

HATTY PEDDER

Renowned British artist, Hatty Pedder, Grew up in the Middle East and has lived in Dubai for the last 25 years.

In 1991 she gained a BA in Graphic Design at London's prestigious Central Saint Martin's College of Art & Design.

The inspiration behind her work is always derived from people, lifestyle and different cultures. She travels extensively, exploring new cities for fresh source material, which she then interprets in her unique mixed media style. Her palette is vibrant, and she works with many different mediums including photomontage and collage. Her background in fashion, photography and illustration has played a vital part in creating her unique perspective and style. Her distinctive surrealist style is internationally recognized and sought after.

EXHIBITIONS:

- The Paris Collection Art de Temple | Germany 2016
- "KOSH BOSH BEIRUT!" -THE MOJO GALLERY | DUBAI 2013
- "JHAKASS MUMBAI" THE MOJO GALLERY | DUBAI 2012
- "Frohen Herzens" Frankfurt | Germany 2012
- "SOCIAL SEEN"/ "FASHION COLLECTION" RAFFLES | DUBAI 2011
- "SOCIAL SCENE" THE MOJO GALLERY | DUBAI 2010



THE TREE OF LIFE 2017, MIXED MEDIA, 132CM X 97CM



This strong symbolic piece uses the national Ghaff tree, which represents being a source of strength and life. Sheikh Zayed's love of family, nature, culture, animals and the environment are all embodied in this detailed and intricate piece. His children and grandchildren sit in the tree, making this a deeply personal piece and symbolic of the importance of family. In this artwork, Sheikh Zayed is depicted planting the seed that grows into the Ghaff tree that symbolises how the nation has grown into what it is today and how his legacy lives on in his children who are the strong leaders today. It represents how the UAE has flourished and continues to flourish from this seed.

The seven white doves represent the seven Emirates. The roots go deep representing the strong foundations and values on which Sheikh Zayed has built and inspired our nation.



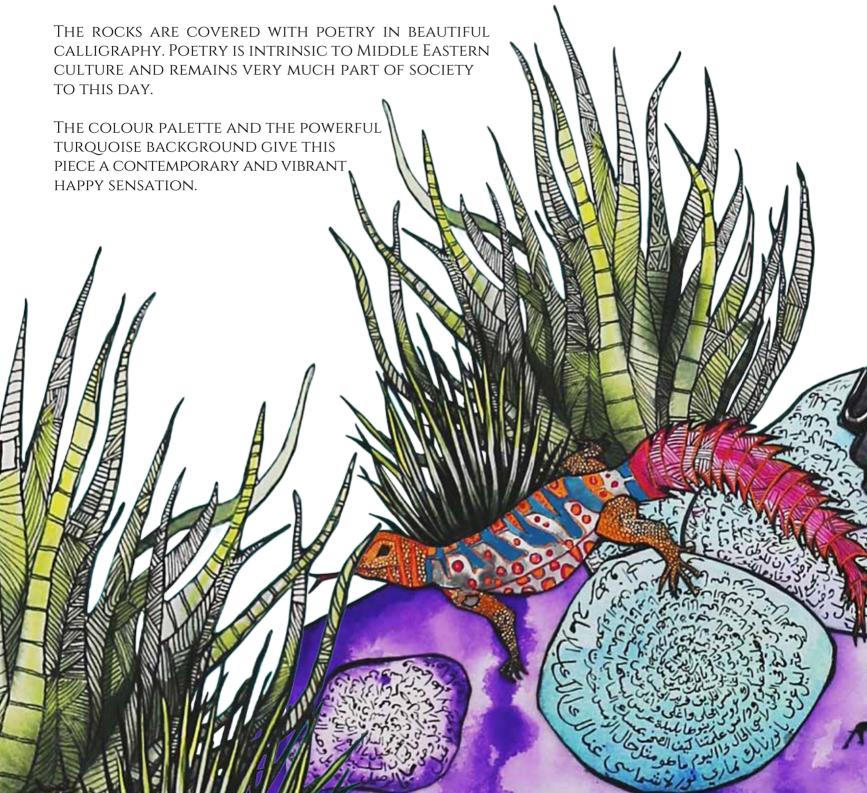




SIR BANI YAS 2017, MIXED MEDIA, 151.5CM X 107.5CM

This beautiful piece has Sheikh Zayed sitting in his natural reserve under a surreal palm tree made up of animals to reflect his connection and love of nature. Sheikh Zayed created this unique natural wildlife animal reserve Sir Bani Yas while he was alive, and his legacy lives on for the many who visit and enjoy this captivating island.

The seven white doves represent the seven Emirates. The national bird of the UAE, the falcon, flamingos and exquisite ornate lizards amongst other animals, are used to represent the way in which the many different communities residing in the UAE all live in harmony together.













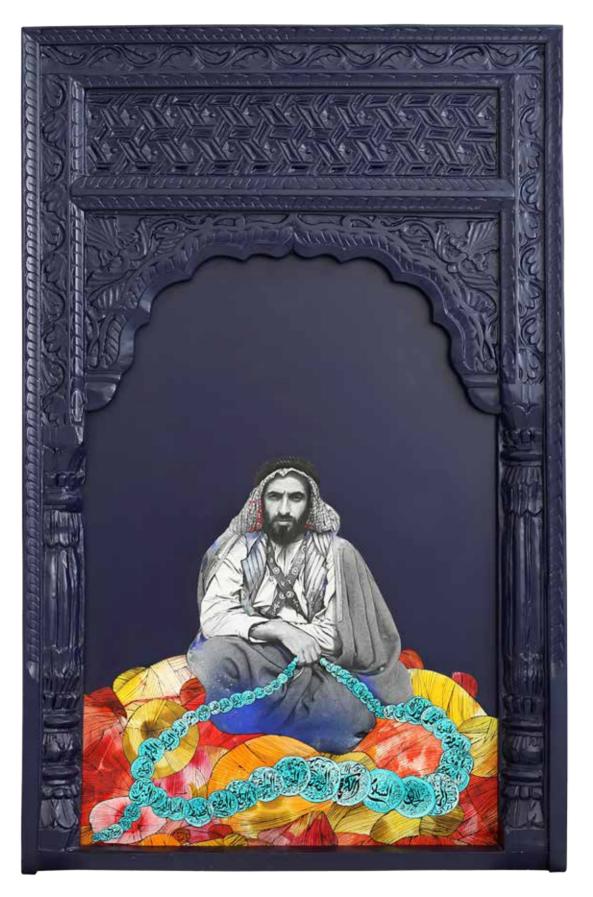
THE GUARDIANS2017, MIXED MEDIA, 125CM X 92CM



This piece has Sheikh Zayed centrally framed and surreally positioned on a majestic tree of life. Above his portrait three horses emerge, representing wisdom, speed and power as well as the past, present and future all of which Sheikh Zayed has helped shape.

EITHER SIDE OF THE TREE ARE TWO GUARDIANS WITH SYMBOLIC WINGS REPRESENTING THE EMPOWERMENT AND FREEDOM SHEIKH ZAYED HAS GIVEN THE WOMEN OF OUR NATION. WOMEN IN OUR CULTURE ARE HIGHLY RESPECTED AND HAVE IMPORTANT ROLES WITHIN DIFFERENT SECTORS.

AT THE BASE OF THE TREE IS A CHEETAH AND HER CUB SYMBOLIZING THE ROLE OF THE NURTURING LOVING MOTHER, AND THE IMPORTANCE OF WOMEN IN OUR SOCIETY.



THE PRAYER
2017, MIXED MEDIA, 128CM X 80.5CM



This graphic piece through its simplicity and bold composition evokes a sense of power and wisdom. Sheikh Zayed is gazing directly into the viewers' eyes to conjure up a powerful connection.

The dramatically enlarged prayer beads grow to fill the composition and are embellished with "Asma Allah Al Husna", which are the 99 beautiful names of God in Islam.

The names of God are the most powerful names in Islam as they are known for their healing power, and the prayer beads are used to reaffirm this. The surreal orange and red desert landscape set against the midnight blue creates a dramatic image with the juxtaposition of the colours.

A FEW OF THE BEADS TRANSLATED:

AL KAREEM: THE GENEROUS ONE

AL HAKEEM: THE WISE

AL RA'AOOF: THE COMPASSIONATE AL MUHAYMIN: THE PROTECTOR





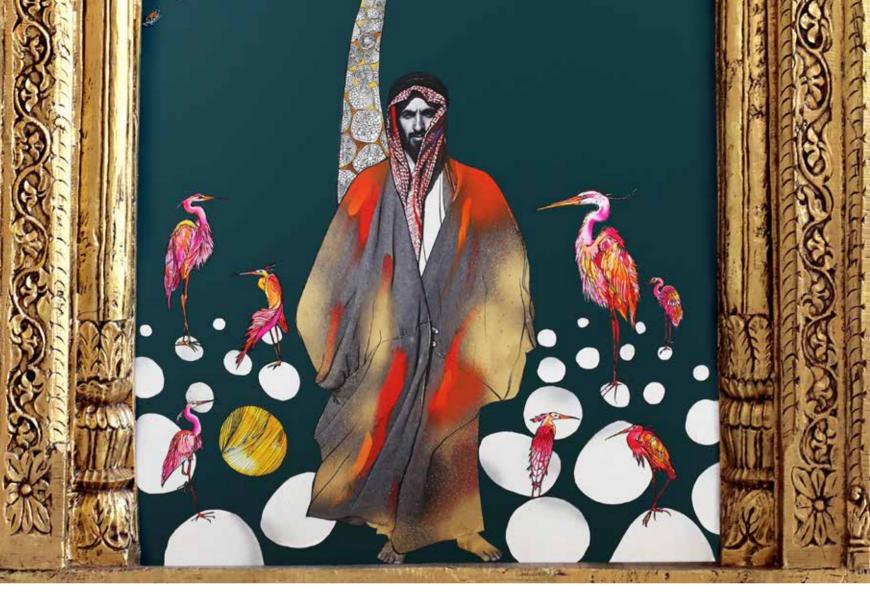


Unity 2017, mixed media, 184cm x 105cm





PROSPERITY 2017, MIXED MEDIA, 193CM X 105CM



This exquisite jewel like piece pays tribute to the late Sheikh Zayed. Sheikh Zayed stands majestically and powerfully, centrally positioned in front of a symbolic world of prosperity that he has created for his nation. The flying fish spread dynamically, going upwards across the composition, becoming larger as they fly, representing the growth of good fortune that reigns across the UAE. The pearls create a surreal landscape to set the scene whilst paying homage to the abundance of the land.

This dream like piece radiates the positivity and inspiration that Sheikh Zayed showered over his people. The vibrant electric palette used gives this piece a striking freshness and modernity. Even the large gold frame echoes the wealth, vision and success of Sheikh Zayed.



THE TRIBE2017, MIXED MEDIA, 97CM X 89CM



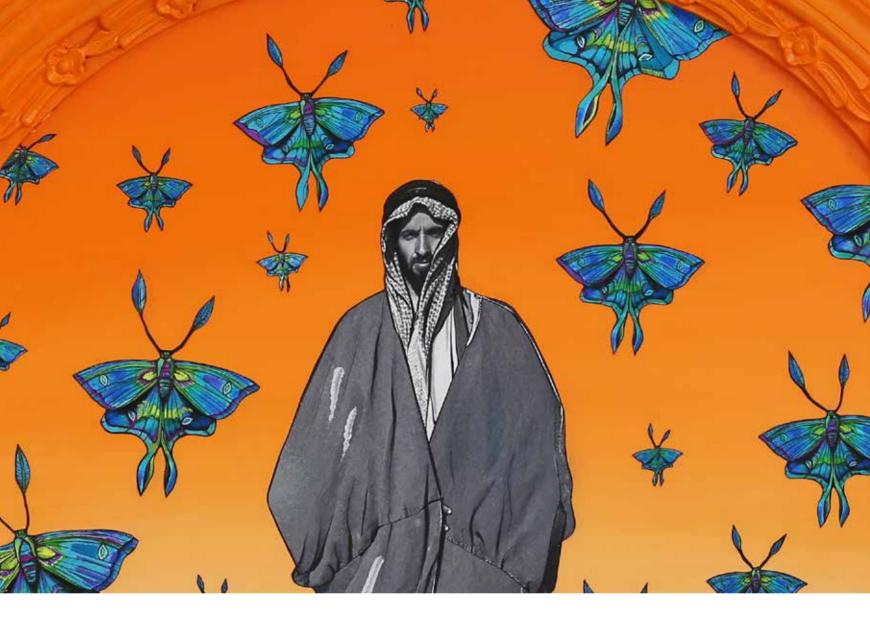
The simplicity and bold composition of this piece evokes a tranquil sensation as the exquisite fish representing prosperity cascade across the ombré art piece.

The unification of the fish represents the people of the seven Emirates as they are led by our visionary leader and beloved Sheikh Zayed.

The vibrant palette and juxtaposition of colour create a striking image reminiscent of the Pop Art era.



FREEDOM 2017, MIXED MEDIA, 97CM X 89CM



'Freedom' features Sheikh Zayed against a striking electric orange ombré background. The surreal orange sky is filled with butterflies that symbolize the transformation he brought to his nation and love for all his people. The burning orange sky represents the powerful ambition he had to create our nation into what it is today.

THANK YOU

I would like to especially thank Mrs Al Anoud Al Warshaw from the bottom of my heart for all her wonderful support and for supporting Emirati artists and giving us the opportunity to exhibit and flourish.

AMALIE

شكراً

أود أن أعرب عن جزيل شكري وامتناني للسيدة العنود الورشو لدعمها لي وتشجيعها للفنانين الإماراتيين من خلال إتاحة الفرصة أمامنا لعرض أعمالنا وإنجازاتنا.

أماليا

